

Dave Levine

UX & UI PRODUCT DESIGNER

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WORK EXPERIENCE

Zaius

Lead Product Designer

Oct 2015 - Current

- Established design sprinting process and created lean UX best practices within product culture.
- Managed and facilitated user feedback, stakeholder feedback to help inform new features and product roadmap.
- Gathered and created requirements for new features. Product liaison between, engineering, marketing, and sales.
- Invented and delivered features that had direct impact on closing company deals and increasing revenue.

RunKeeper

UX Designer

April 2015 - August 2015

- Successfully redesigned the "Start Screen" which is the main and default view for 80mm users.
- Managed and organized weekly customer interview sessions
- Collaborated with 7 other multidisciplinary designers across the company

DraftKings

UX & UI Product Designer

Jan 2014 - Jan 2015

- First UX hire. Lead UX/UI Product designer for DraftKings iOS & Android apps.
- Product Owner for many cross-platform based projects including Draftstreet.com acquisition, DK 2.0, My Account, User Generated Contests, Referral Center and many others.
- Drove cross functional team collaboration through group design sessions.
- Established prototyping and interaction design principles into design team culture.
- Helped grow company from 30 employees to 140 employees in 1 year.

Private Consultant

Companies Contracted With:

February 2011 - Current

- Red Star Ventures
- Fresh Tilled Soil
- Tank Design
- FedEx
- Citizens Bank (iOS & Android app)
- Eight Bit Studios

EDUCATION

Roosevelt University

MBA

May 2011

New England College

Bachelor of Business

May 2005